

Appendix: Practical Resources for Measuring Social Change

| Methods | Description | Innovators and Users | Sample Resources |
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| General Resources | Web resources that include a wide range of performance measurement and management materials | Better Evaluation | www.betterevaluation.org https://www.betterevaluation.org/en/approaches |
| | | Global Impact Investing Network | https://iris.thegiin.org/guidance https://navigatingimpact.thegiin.org |
| | | Impact Management Project | http://www.impactmanagementproject.com |
| | | Innovations for Poverty Action–Goldilocks Resources | https://www.poverty-action.org/goldilocks/resources https://www.poverty-action.org/goldilocks/toolkit |
| | | International Initiative for Impact Evaluation (3ie) | http://www.3ieimpact.org |
| | | The Organization for Economic Cooperation and Development–Development Assistance Committee | http://www.oecd.org/dac/evaluation/ |
| | | Overseas Development Institute (ODI) Methods Lab Evaluation Toolkit | https://www.odi.org/publications/10378-methods-lab-evaluation-toolkit |
| | | Performance Imperative | http://leapambassadors.org/products/performance-imperative/ |
| | | World Bank | http://ieg.worldbankgroup.org/evaluators-networks http://siteresources.worldbank.org/EXTEVACAPDEV/Resources/4585672-1251481378590/MandE_tools_methods_approaches.pdf |

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| Theory of Change and Logic Models | Guides for identifying and linking the key results expected from an intervention: inputs, activities, outputs and outcomes. | Annie E. Casey Foundation | http://www.aecf.org/m/resourcedoc/aecf-theoryofchange-2004.pdf |
| | | Better Evaluation–Theory of Change | http://www.betterevaluation.org/en/resources/guides/creating_program_logic_models |
| | | Center for Evaluation Innovation | http://www.evaluationinnovation.org/publications/pathways-change-10-theories-inform-advocacy-and-policy-change-efforts |
| | | Center for Theory of Change | http://www.theoryofchange.org/what-is-theory-of-change/ |
| | | Innovation Network | https://www.innonet.org/media/logic_model_workbook_0.pdf |
| | | Leap of Reason | https://leapofreason.org/get-the-books/ |
| | | W. K. Kellogg Foundation | https://www.wkkf.org/resource-directory/resource/2006/02/wk-kellogg-foundation-logic-model-development-guide |
| System Framing | Emergent set of ideas and approaches for understanding complex, nonlinear, and adaptive systems that cannot be readily predicted | Cognitive Edge–Cynefin framework | http://cognitive-edge.com/videos/cynefin-framework-introduction/ |
| | | Democracy Fund | http://www.democracyfund.org/systems |
| | | FSG | https://www.fsg.org/tools-and-resources/systems-thinking-toolkit-0 |
| | | Institute of Development Studies (IDS) | https://opendocs.ids.ac.uk/opendocs/handle/123456789/4387 |
| | | Full Frame Initiative | http://fullframeinitiative.org/resources/about-the-full-frame-approach-and-five-domains/ |
| | | Kumu–data visualization platform | https://kumu.io/ |
| | | New England Complex Systems Institute | http://www.necsi.edu/research/social/ |

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| | | New Philanthropy Capital | http://www.thinknpc.org/publications/systems-change/ |
| | | Oxfam | https://policy-practice.oxfam.org.uk/publications/systems-thinking-an-introduction-for-oxfam-programme-staff-579896 |
| | | Schwab Foundation for Social Entrepreneurship | http://reports.weforum.org/schwab-foundation-beyond-organizational-scale/ |
| | | Future-Fit Business Benchmark | http://futurefitbusiness.org/resources/downloads/ |
| Systematic Reviews of Scientific Literature | Summaries of the best available research on an issue or question; syntheses of results of numerous studies | Campbell Collaboration | https://campbellcollaboration.org |
| | | Innovations for Poverty Action (IPA) | https://www.poverty-action.org/publication/resources-finding-and-using-evidence-reviews-and-evaluations |
| | | International Initiative for Impact Evaluation | http://www.3ieimpact.org/en/evidence/systematic-reviews/ |
| | | Mathematica–What Works Clearinghouse | https://www.mathematica-mpr.com/our-capabilities/systematic-research-reviews https://www.mathematica-mpr.com/our-publications-and-findings/projects/what-works-clearinghouse |
| Cost-Effectiveness Comparisons | Methods for assessing the social value of investments by quantifying benefits and costs, thus | Abdul Latif Jameel Poverty Action Lab, MIT (CEA) | https://www.povertyactionlab.org/research-resources/cost-effectiveness |
| | | Millennium Challenge Corporation—Economic Rate of Return (ERR) | https://www.mcc.gov/resources/story/story-cdg-guidelines-for-economic-and-beneficiary-analysis |
| | | REDF–Social Return on Investment | http://redf.org/learn-category/sroi/ |

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| | enabling comparison across potential investments | Robin Hood Foundation- Benefit Cost Ratios (BCR) | https://www.robinhood.org/what-we-do/metrics/ |
| | | Social Value UK–Guide to Social Return on Investment (SROI) | http://www.socialvalueuk.org/resources/sroi-guide/ |
| Monitoring | Ongoing assessment of key indicators or targets to manage and improve performance | Blue Avocado, Dashboards | http://bluea.wpengine.com/wp-content/uploads/attachments/nonprofit_dashboard_article_from_blue_avocado.pdf |
| | | Bridgespan Group | https://www.bridgespan.org/insights/blog/measuring-to-improve |
| | | Innovations for Poverty Action | https://www.poverty-action.org/publication/goldilocks-toolkit-monitoring-learning-and-accountability https://www.poverty-action.org/publication/resources-monitoring |
| | | International NGO Training and Research Center (INTRAC) | https://www.intrac.org/wpcms/wp-content/uploads/2016/06/Monitoring-and-Evaluation-Series-Baselines-10.pdf |
| | | McKinsey & Company– Social Impact Assessment | http://mckinseysociety.com/social-impact-assessment/ |
| | | Poverty Probability Index (PPI) | https://www.povertyindex.org/about-ppi |
| | | Society for Nonprofits– Balanced Scorecard | https://www.snpo.org/publications/sendpdf.php?id=1645 |
| | | Health Compass | http://www.thehealthcompass.org/how-to-guides/how-develop-monitoring-and-evaluation-plan |

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| Feedback | Use of participant feedback to be more responsive to the people the program aims to serve | Acumen–Lean Data | https://acumen.org/lean-data/ https://acumen.org/wp-content/uploads/2015/11/Lean-Data-Field-Guide.pdf |
| | | Business for Social Responsibility– Participatory Learning and Action Toolkit | https://herproject.org/files/toolkits/HERproject-Participatory-Learning.pdf |
| | | Feedback Labs | http://feedbacklabs.org/toolkit/ |
| | | Keystone Accountability– Constituent Voice | http://keystoneaccountability.org http://keystoneaccountability.org/wp-content/uploads/2009/08/Technical-Note.pdf |
| | | Institute of Development Studies (IDS)–Participatory Methods | http://www.participatorymethods.org/method/participatory-poverty-assessments |
| Capacity Assessment for Organizations | Approaches to assessing organizational capacity, and conducting formative and developmental evaluation | Better Evaluation– Developmental Evaluation | http://www.betterevaluation.org/en/plan/approach/developmental_evaluation |
| | | Bolder Advocacy–Advocacy Capacity Tool (ACT!) | http://bolderadvocacy.org/tools-for-effective-advocacy https://bolderadvocacy.org/resource-library/tools-for-effective-advocacy/evaluating-advocacy/advocacy-capacity-tool-act/ |
| | | FSG–Developmental Evaluation | https://www.fsg.org/blog/case-developmental-evaluation |
| | | Performance Imperative– Performance Practice | https://leapambassadors.org/products/performance-practice/ |
| | | McKinsey & Company– | https://www.mckinsey.com/industries/social-sector/how-we-help-clients/organizational-capacity-assessment-tool |

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| | | Organizational Capacity Assessment Tool (OCAT) | |
| | | The National Council of Nonprofits | https://www.councilofnonprofits.org/tools-resources/organizational-self-assessments |
| Attribution-Based Evaluation | Methods for assessing the impact of an intervention by comparing outcomes in a group that receives a treatment to a control or comparison group | Abdul Latif Jameel Poverty Action Lab (J-PAL), MIT | https://www.povertyactionlab.org/research-resources/introduction-evaluations |
| | | Better Evaluation | https://www.betterevaluation.org/resources/guide/unicef_impact_evaluation_series http://www.betterevaluation.org/en/resources/guide/quasi-experimental_design_and_methods |
| | | Innovations for Poverty Action | https://www.poverty-action.org/publication/resources-and-tools-impact-evaluation |
| | | International Initiative for Impact Evaluation | http://www.tandfonline.com/doi/abs/10.1080/19439342.2013.764652 http://www.3ieimpact.org/en/evaluation/resources/impact-evaluation-resources/ |
| | | UNICEF Office of Research | https://www.unicef-irc.org/KM/IE/impact_7.php |
| | | World Bank Group and Inter-American Development Bank | http://www.worldbank.org/en/research/dime http://www.worldbank.org/en/programs/sief-trust-fund/publication/impact-evaluation-in-practice |
| Contribution-Based Evaluation | Methods for assessing impact when the intervention or | Better Evaluation: –Outcome Harvesting, Process Tracing, and Contribution Analysis | http://www.betterevaluation.org/en/plan/approach/outcome_harvesting http://www.betterevaluation.org/evaluation-options/processtracing https://www.betterevaluation.org/en/plan/approach/contribution_analysis |

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| setting is complex, such that causal pathways cannot be isolated and a control group cannot be established | Center for Evaluation Innovation–Contribution Analysis, Advocacy Strategy Framework | http://www.evaluationinnovation.org/sites/default/files/Contribution%20Analysis_0.pdf http://www.evaluationinnovation.org/sites/default/files/Adocacy%20Strategy%20Framework.pdf |
| | Centre for Development Studies–Qualitative Impact Assessment Protocol | https://www.gov.uk/dfid-research-outputs/the-qualitative-impact-assessment-protocol-quip http://www.bath.ac.uk/cds/documents/quip-briefing-paper-march-2015.pdf |
| | International Initiative for Impact Evaluation–Evaluating Advocacy | http://www.3ieimpact.org/en/publications/working-papers/working-paper-29/ |
| | Most Significant Changes | http://mande.co.uk/special-issues/most-significant-change-msc/ |
| | Outcome Harvesting | http://outcomeharvesting.net/resources/ |
| | Outcome Mapping Learning Community | https://www.outcomemapping.ca/ |
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