Institute for Business in the Global Context
Global Research Fellowship

APPLICATION DEADLINE: January 4, 2016

FUNDED FELLOWSHIPS FOR ORIGINAL RESEARCH AND DELIVERABLES

The Fletcher School’s Institute for Business in the Global Context (IBGC) recognizes the need for a new type of approach to research for developing insights into inclusive growth and businesses in emerging markets based in the developing world. This approach requires a nuanced understanding of local context, and a unique academic and business oriented perspective to push beyond the reach of traditional market research.

Drawing upon the deep contextual understanding of the Fletcher student body, the Global Research Fellowship (GRF) will allow current students to leverage their knowledge, commitment, and creativity to engage in original research and analysis aimed at creating new market insights. Results of this research will form the foundation of a student-generated repository of knowledge on the contextual importance of emerging markets, and the drivers of change and opportunity that exist there.

The GRF will fund teams of two students, with support from IBGC staff and a Fletcher advisor. Teams will produce research outputs at a level that meets academic standards of rigor, and provides insights that highlight the role and potential for business to better inclusion in the world. To this end, Fellows must have taken or plan to take during the duration of their project at least one of a pre-approved list of courses. After defining the scope, methodology, and specifics of their project (spring semester), Fellows will travel to the field to implement a three-month research project (June-August). The third phase (September-October) will be the editing, examination, and finalization of reports based on collected information and insights. Final reports will be published though IBGC.

These projects will inform a branch of content-driven research at IBGC, from which Fletcher and other actors will be able to learn from and build further insights into development and business in emerging markets.
Thematic Research Areas:
- Market Discovery
- Drivers of Change
- Scalable Market Solutions
- Business and Equity

Guidelines for IBGC’s Global Research Fellowship:

Activities supported:
- Research proposals and papers
- Field research related costs

Activities that will NOT be supported:
- Research work outside the relevant areas identified above.
- Work focused solely on humanitarian aid or security subjects
- Conference attendance fees
- Costs to attend an internship

Review and Award Notification:
Following the application deadline, the Selection Committee will review each application and make award determinations based on quality, feasibility, potential insight, and value of each proposed project. Following selection, teams will be invited for a follow up interview with members of the Committee for a discussion of the proposed project. Funding will be determined post-admission to the GRF based on discussions, review, and the proposed budget submitted to the Committee. Notifications of final selection will be made within three weeks of the application deadline.¹

Required Courses
Given the high degree to which IBGC values quality research and a professional streamlined deliverable, successful applicants will have taken (or will take during the duration of their project) at least one of the following courses:²
- **DHP D235: Introduction to Research Methods** - Karen Jacobsen (Fall)
- **DHP P216: Research and Writing in the Global Political Economy** - Nancy F. Hite (Fall)
- **DHP P218m: Survey Design in Comparative Political Economy** - Nancy F. Hite (Fall)
- **EIB B237: Field Studies in Global Consulting** - Christopher R. Tunnard (Spring)
- **P258: Applied Research for Sustainable Development** - Avery Cohn (Spring)

¹ Please note: per the strict specifications of the GRF guidelines, based on the proposed application’s subject and area of research, the Fellowship will require proof of approval or exemption from the Tufts University Institutional Review Board (IRB). For IRB guidelines, please visit [http://www.tufts.edu/central/research/IRB/](http://www.tufts.edu/central/research/IRB/)

² If an applicant has taken a course not listed here but believes it to be a suitable substitute, include justification in the application.
IBGC GLOBAL RESEARCH FELLOWSHIP APPLICATION

Please include the following in a single email:

1. **PROJECT SUMMARY & METHODS (please limit to 3 pages maximum):**
   a. Abstract of the proposed research initiative and objectives
   b. Explanation of your team’s experience and knowledge of the region where the project is proposed
   c. Project’s unique approach, significance, and specific relevance to one of the four Thematic Research Areas
   d. Methods to be employed, including target market, interviews, surveys, and other quantitative or qualitative research methods, as well as questions and goals within each method
   e. The contacts and partners you expect to use while in country
   f. Project timeline and milestones

2. **BUDGET (please limit to 1 page):**
   a. Travel: Include travel purpose, location, length of stay, and estimated cost of each trip, including conference attendance (if applicable), transportation, lodging, and all other related costs. Per diem and lodging rates for domestic and foreign travel may be estimated according to the U.S. federal government standard rates (available at www.gsa.gov/perdiem), or GSA rates can be used as a benchmark and scaled at a lower rate depending on travel method/expectations.
   b. Research Costs: Materials used directly in research (i.e., survey translation and reproduction, research assistant, equipment for use in focus group or survey collection)

3. **ADDITIONAL DOCUMENTATION:**
   a. Applicant CV/Resume.
   b. Signed agreement with a faculty advisor
   c. Internal Review Board (IRB) documentation. Documentation of an approved or exempted IRB decision will be required in order for GRF funding to be granted; full Fletcher IRB guidelines and related forms are available at http://www.tufts.edu/central/research/IRB/. Proposals that contain interviews or data gathering and interaction with non-executive subjects will not be considered without documentation of IRB approval or exemption.

**Process for Submission**
Please send all completed materials to Jamilah Welch at jamilah.welch@tufts.edu. Email subject line: Application for Global Research Fellowship: Last name, First name.
Please label all documents: Last name, First name_document name

For questions, please contact Katherine Round at katherine.round@tufts.edu