THE ARAB COUNTRIES AND THE OLYMPIC GAMES

A WORKSHOP SPONSORED BY THE FARES CENTER OF EASTERN MEDITERRANEAN STUDIES AT THE FLETCHER SCHOOL OF LAW AND DIPLOMACY

ROLLING RIDGE CONFERENCE CENTER, NORTH ANDOVER, MA

JUNE 24TH-25TH, 2016
Dear esteemed colleagues and guests,

On behalf of the Fares Center of Eastern Mediterranean Studies, I am delighted to welcome you to the workshop “The Arab Countries and the Olympic Games”, organized in cooperation with Professor Danyel Reiche of the American University of Beirut and non-resident fellow of the Fares Center.

Our chosen venue, which will host us from June 24th-25th, 2016, is located in historic North Andover, MA. Not only does Rolling Ridge boast a rustic library, which will serve as our conference room, but it also features lush greenery and flora in its surrounding gardens.

While many of the countries in the Arab World are “latecomers” to international sports, the participation of Arab countries in the international sporting arena constitutes a valuable perspective of and contribution from the region that is rarely covered in media and in academia.

In light of the upcoming Summer Olympic Games due to take place in Rio de Janeiro throughout the month of August, this workshop was convened with the purpose of exploring the role and state of sport in the Arab World. The papers submitted for presentation delve into many aspects of this subject, touching on political science, history, economics, business and gender studies, among others.

We look forward to hearing your presentations as well as to collaborating with you over the course of the workshop and thank you for joining us! Don’t forget to tweet about our workshop using the hashtag #FaresOG.

Nadim Shehadi

Director, the Fares Center for Eastern Mediterranean Studies
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<td>8:00 am – 12:30 pm</td>
<td>Arrivals</td>
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<td>12:30 pm</td>
<td>Lunch</td>
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<td>1:30 pm</td>
<td>Workshop opening, featuring Dr. Danyel Reiche and Nadim Shehadi</td>
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| 2:00 – 3:30 pm | - Seth Perkin: *Arab Culture and the Paralympic Movement: the case of the United Arab Emirates*  
                   | - Danyel Reiche: *The Arab sporting boycott of Israel*               |
| 4:00 – 4:30 pm | Coffee Break                                                          |
| 4:30 – 6:00 pm | - Zeina Mina: *The Olympic Games seen through the Lebanese experience*  
                   | - Nadim Nassif: *Analysis of the elite sport policy in Lebanon in 2016* |
| 6:00 – 10:00 pm | Reception and dinner featuring keynote speaker Mazen Fawzi Ramadan  |

**SATURDAY, JUNE 25TH, 2016**

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<td>8:00 am</td>
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| 9:00 – 10:30 am | - Dylan Baun: *Lebanon’s Youth Clubs and the 1936 Olympics: Sports as a National Project*  
                     | - Paul Tchir: *A New Record: Egyptian Nationalism and the Discourse Surrounding the 1936 Summer Olympic Games* |
| 10:30 – 11:00 am | Break                                                                |
| 11:00 am – 12:30 pm | - Moustafa Khalil: *Towards Effective Sports Policies Can Egypt Realize Potentials and Restore Glory?*  
                           | - Doug McLaughlin: *A Veil of Separation: Intersubjectivity, Olympism, and FIFA’s Hijab Saga* |
| 12:30 pm    | Lunch                                                                 |
Dr. Danyel Reiche is an associate professor for comparative politics at the American University of Beirut and a Visiting Scholar at the Harvard University Institute for Quantitative Social Science (IQSS), as well as a Non-Resident Fellow at the Fares Center for Eastern Mediterranean Studies. He has also worked as visiting assistant professor at the School of Foreign Services, Georgetown University, in the U.S., and as Postdoc at the Freie Universität Berlin in Germany. He is author of numerous peer-reviewed articles, most recently in European Sports Management Quarterly, International Journal of Sport Policy and Politics, Journal of Energy Policy, Sport in Society, Soccer & Society, and Third World Quarterly. Dr. Reiche’s book “Success and Failure of Countries at the Olympic Games” will be published with Routledge in July 2016.

Mazen Fawzi Ramadan is owner of Mazen Ramadan Consulting Engineers and Evolution Sports Architecture. He earned a bachelor’s degree in civil engineering, and a master’s in executive management of sports organizations. He has held numerous sports management positions, including Executive Board Member of the Lebanese Olympic Committee, member of sport and education committee in the Olympic Council of Asia, Senior Advisor of the Lebanese Minister of Youth and Sport, and President of Olympic Solidarity Committee in the Lebanese Olympic Committee. In 2014, Mr. Ramadan was nominated “Chef de Mission” of the Lebanese delegation for the Rio 2016 Summer Olympic Games. Mr. Mazen is a member of the Lebanese order of Engineers, head of sport management module FIFA/CIES at NDU University Lebanon, and instructor of sport management at Antonine University.
**NADIM SHEHADI**

**DIRECTOR, FARES CENTER FOR EASTERN MEDITERRANEAN STUDIES**

Nadim Shehadi is director of the Fares Center for Eastern Mediterranean Studies at The Fletcher School of Law and Diplomacy, Tufts University. He is also an associate fellow of Chatham House in London. Until he moved to the US, Nadim was a senior member of St Antony's College Oxford where he was also director of the Centre for Lebanese Studies from 1986 to 2005. He is a member of the executive board of the Centro de Estudios de Oriente Medio of the Fundacion Promocion Social de la Cultura in Madrid. In 2010 he was a visiting fellow at the Aspen Institute in Washington DC and in the summer semester of 2012 he was a visiting scholar at Tufts University. He is also a consultant to several governments and international organizations. Nadim Shehadi is trained as an economist with an interest in the history of economic thought. He has produced several publications and contributes regularly to media coverage of Middle Eastern affairs.

**DYLAN BAUN**

**VISITING ASSISTANT PROFESSOR OF HISTORY, FRANKLIN & MARSHALL COLLEGE**

Dylan Baun is a Visiting Assistant Professor of History at Franklin & Marshall College. Professor Baun received his Ph.D. in Middle Eastern and North African Studies (History, Culture and Society) from the University of Arizona. His research and teaching interests include cultural history, youth politics, identity formation, and the study of violence in the modern Middle East. His dissertation focused on popular youth clubs in mid-twentieth century Lebanon. He is currently preparing a manuscript based on this research, tentatively entitled “Winning Lebanon: Street Politics, Youth Cultures and the Emergence of Sectarian Violence in the Middle East”.

**DR. MOUSTAFA KHALIL**

**FOUNDER/DIRECTOR, MERSIC**

Dr. Moustafa Khalil is the founder and director of MERSIC, a UK-based consultancy firmed specialized in social science research and social investment advisory. In 2014, he completed his PhD degree at the Institute of Development Policy and Management (IDPM) at The University of Manchester. His thesis was on the “Role of Faith-Based Organizations in Poverty Reduction in Egypt”. Before that, he earned two MA degrees in Development Studies after he got his BA in Economics and Political Science from the American University in Cairo. In addition to his academic qualifications, Dr. Khalil has five years of professional working experience in Egypt, where he has been employed by a number of prominent employers in the fields of International Development such as the United States Agency for International Development USAID and in the field of media.
and journalism such as Egyptian National TV. Despite his current involvement in the professional consultancy field, Dr. Khalil still maintains strong links with the academic community by publishing research and presenting in academic conferences worldwide. In addition, Dr. Khalil is a keen follower of world sports and he has been active on social media in promoting Olympic sports in Egypt. He volunteered in the Olympic games of 2012 in London and is due to volunteer again in the upcoming game in Rio De Janeiro.

**ZEINA MINA**

**FOUNDER, PERFORMANCE FIRST GYM**

**DIRECTOR, INSTITUTE OF PHYSICAL EDUCATION AND SPORTS, ANTONINE UNIVERSITY**

Zeina Mina, former Lebanese Olympian athlete, holds several records unbroken until today in athletics. Director of the Institute of Physical Education and Sports at the Antonine University as well as member of the Lebanese University Federation, Zeina Mina was also a member of the High National Committee of the Francophone Games held in Lebanon in 2009 in addition to being the director of the sporting events. Zeina currently holds a PhD in sports science. From 2005 to 2008, she was the advisor of the Lebanese Minister of Youth and Sports. In 2008, she founded Performance First gym, a health and physical preparation center. Since 2010, Zeina’s part of the International Committee of the Francophone Games as a sport consultant.

**NADIM NASSIF**

**ASSISTANT PROFESSOR/ACADEMIC ADVISER, PHYSICAL EDUCATION AND SPORTS MAJOR, NOTRE-DAME UNIVERSITY**

**MANAGER, FIFA/CIES SPORTS MANAGEMENT PROGRAM, NOTRE-DAME UNIVERSITY**

Nadim Nassif is an assistant professor, academic adviser of the Physical Education and Sports Major in Notre-Dame University and FIFA/CIES Sports management program Manager in Notre-Dame University, in Lebanon. I am also the Communication Deputy for the International Society for Sport Sciences in the Arab World. I have been involved in the Lebanese sport community for almost 20 years now as an athlete, coach, physical education teacher, sport administrator, consultant and scholar. My research interests encompass sport history, coaching, sport management, sports sociology, sport policy and politics. I have participated in 17 conferences around the world and published 10 papers. I am currently orienting my research interests towards the field of elite sport policy, mainly the evaluation of countries performance in international sport competitions and the identifications of the factors that lead to success in the global sporting arm race. In parallel to my career in academia, I am strongly involved as a coach in futsal and Mixed Martial Arts. I also serve as a consultant for several Lebanese clubs, national and international federations.
SETH PERKIN

PHD CANDIDATE, ANTHROPOLOGY OF SPORT, LOUGHBOROUGH UNIVERSITY

Seth Perkin is a PhD student in the anthropology of sport at Loughborough University in England. Seth graduated from St Mary’s University Twickenham in 2010 before moving to Loughborough to study for his Masters in the sociology of sport, graduating in 2014. He continued his studies at Loughborough undertaking a PhD researching disability sport in the Arab Gulf.

PAUL TCHIR

PHD CANDIDATE, MENA HISTORY, UNIVERSITY OF CALIFORNIA SAN DIEGO

Paul Tchir is a Ph.D. student in the University of California, San Diego’s Department of History, with a field specialization in the Middle East. His research concerns the ways in which sport acts as a transformational conduit for ideologies, with an emphasis on Egypt from the British occupation to the present day. He graduated Magna Cum Laude and Phi Beta Kappa from UCSD with a B.Sc. in Management Science and a minor in Middle Eastern Studies, progressing to an M.A. from the University of Texas at Austin in Modern Middle Eastern Studies. Since May 2009 he has also been an active contributing scholar and writer with Bill Mallon’s Olympic research group OlyMADMen. He has presented his research at conferences in North America and Europe.

DR. DOUGLAS W. MCLAUGHLIN

ASSOCIATE PROFESSOR, DEPARTMENT OF KINESIOLOGY, CALIFORNIA STATE UNIVERSITY NORTHRIDGE

Dr. Douglas W. McLaughlin is an associate professor in the Department of Kinesiology at the California State University Northridge. He publishes in the philosophy of sport and Olympic studies. He has previously served as the Secretary-Treasurer for the International Association for the Philosophy of Sport.
The Fares Center for Eastern Mediterranean Studies, also known as The Fares Center, lies at the interface between the academic, policy, and business communities and seeks to promote understanding, discussion, and analysis of issues relating to the region. It sponsors academic symposia, lectures, conferences and seminars that enhance its commitment to thorough and accurate analysis and to the encouragement of a diversity of voices from within and outside the region.

Established at Tufts University in 2001 and housed in the Fletcher School of Law and Diplomacy, the Fares Center was established through the generosity of Issam M. Fares, Lebanon's deputy prime minister, as well as through the commitment of his son Fares I. Fares.

Over the past two years, the Fares Center has hosted over 60 events, including:

- “The Middle East Beyond ISIS: Business and Other Agents of Change”, a public lecture/panel, and “Business and Entrepreneurship in MENA”, a roundtable discussion, with Aramex founder Fadi Ghandour
- “The Emerging Middle East: Risks and Opportunities”, a public lecture with former Lebanese Prime Minister Fouad Siniora
- “Diplomacy and Geopolitics of a Cyprus Solution”, a lunch discussion with former Cypriot Ambassador Michalis Attalides
- “7 Days in Syria”, a film screening with director Janine di Giovanni
- “From Deep State to Islamic State: The Arab Counter-Revolution and its Jihadi Legacy”, a roundtable discussion with writer and academician Jean-Pierre Filiu

For more information on the Fares Center, please follow us on Twitter @FaresCenter or visit us on Facebook or online at http://fletcher.tufts.edu/farescenter.