The courses listed below were added to the curriculum after the publication of the 2014-2015 Fletcher Bulletin. Please refer to the Faculty Biography section for any new faculty biographies that were not published in the 2014-2015 Fletcher Bulletin. Additionally, please review the “General Information” listed below. We will continue to update this Bulletin Addendum online with any courses that are approved by the Academic Council.

**SPRING 2015:**

**DHP DIVISION COURSES**

**D218m: Influencing Policy and the Global Debate: Writing Analysis and Opinion (SIS Class #: 24847)**
One-half credit – first half of the term -- Edward Schumacher-Matos, Mondays, 3:20-5:20 PM
Informing and influencing the course of public affairs requires an ability to write clearly, explain accurately and be convincing. It also requires an understanding of your audience, including its cultural values and how to reach it through social media. Whether you choose to go into government, the non-profit sector, business or the news media itself, you will have to master these skills for success in the public arena, be it to lead or to affect policies. In this course, we will study how to write analysis, which generally attempts to address questions of why or how or to explain something, and opinion, which focuses more on what should be done. Opinion can include value judgments, but you must back both analysis and opinion with facts. You also must provide context and be complete, weighing contradictory but relevant information. You will be asked in the first class to submit a theme, region or country on which throughout the course you will write disciplined, well-written essays of 800 to 1,200 words. Your pieces must have some relevance to public policy today, but can focus on economic, legal, historical, military, business or political matters.

**D233: Migration and Human Rights: Movement, Community and Mobilization (SIS Class # 24848)**
Loren B. Landau -- Mondays/Wednesdays, 9:40-10:55 AM
This course explores the complex relationships among nationality, citizenship, migration, and human rights. The questions animating this course are the degree to which rights are inherent in human identity and the primary factors that define, promote, protect, or violate the rights of people who move. In considering these concerns, the course explores the nature of social and political community, ethics, and political rationality. The teaching begins with an historical review of the emergence of ideas of universal rights and the universalisation of the nation-state. It then discusses international and regional mechanisms outlining the rights of international migrants and questions the presumed importance of law, documentation and nationality in claiming practical rights and protections. The course concludes with an exploration of human rights practice in cities and towns in the United States, Africa, and elsewhere. The final section looks at strategies for claiming, enforcing, or restricting rights and their implications for a broader understanding of rights.

**P227m: Advanced Development and Conflict Resolution (SIS Class #: 20084)**
One-half credit – second half of the term (formerly a one-credit course) -- Diana Chigas; Fridays, 10:15 AM-12:15
This seminar is an in-depth and cutting-edge discussion of what development and conflict resolution practitioners currently do together on the ground in conflict situations on all continents. It focuses on practical tools and methodologies (conflict analysis, conflict sensitivity, program development, etc.) for integrating development and conflict resolution in programs and policies, and challenges and dilemmas of translating theory into practice in this area. Open to students who have completed D223, P222 or with permission of the instructor.

**P228m: Advanced Evaluation and Learning in International Organizations (SIS Class # 24818)**
One-half-credit – second half of the term -- Cheyanne Scharbatke-Church, Tuesdays/Thursdays, 12:30-1:45 PM
Enrollment limited to 35 students.
This advanced module is key for students who wish to develop the full-package of skills and concepts expected of professionals working in development and peacebuilding. At the end of this class, students will have a working knowledge of the key evaluation designs, approaches and tools; the ability to evaluate existing evaluations for adequacy of the design and quality; a clear picture of the link between evaluation and learning; and an overview of the latest strategies and challenges in creating learning organizations. Note: P226m is a prerequisite for P228m.
P258: Applied Research for Sustainable Development (SIS Class# 25214)
One credit - Avery Cohn – Mondays 5:30 – 7:30 PM
Field of Studies: International Environmental & Resource Policy; Development Economics
The primary component of this course is experiential learning in applied sustainable development research projects. Students will spend the bulk of the semester conducting two or three short projects for leading development organizations in teams of two to five. In this edition of the course, clients will be the Overseas Development Institute, the World Bank, and the Dutch Ministry of Economic Affairs. At the beginning of the term, four lectures will be conducted on a) policy analysis, b) techniques for effective team research, c) writing policy memos that are both technical sound and persuasive, and d) research involving human subjects. Open to students who have completed at least one of the following Environment and Resources courses: DHP P250; EIB B284; DHP P257; DHP P254; DHP P255 AND at least one of the following International Development, Inference, and Economics courses: EIB E243; EIB E247; EIB E213 and/or EIB E246. Or with permission of the instructor.

P297: Engaging Human Security: Sudan and South Sudan (SIS Class #: 24840)
Alex de Waal and Dyan Mazurana, Tuesdays/Thursdays, 9:40-10:55 AM
Field of Study: Human Security
This course will enable students to gain a firm understanding of the central issues and debates in human security, and also obtain a deeper understanding of various aspects of the predicaments facing the people of Sudan and South Sudan, and those mandated to solve their problems. The course is inter-disciplinary and problem focused. It takes five central fields which human security has drawn from and influenced—human rights, humanitarian studies, feminist and gender studies, mediation and conflict resolution, and development—and uses foundational theories and applications in those fields to create a human security lens to better understand and address current programs in Sudan and South Sudan. Prerequisite: Two courses within the Human Security field of study. Enrollment limited to 24 students; application process.

EIB DIVISION COURSES

B254: Cross-Sector Partnerships (SIS Class #: 24843)
Jette Knudsen and Bernard L. Simonin, Thursdays, 3:20-5:20 PM
This seminar offers an in-depth overview of cross-sector partnerships. The starting point is that finding solutions to today’s complex social problems must incorporate the resources and expertise of governments, civil society and business. The seminar addresses collaborations between the public, non-profit and private sectors and highlights different forms of cross-sector partnerships such as multi-stakeholder initiatives, public-private partnerships, cross-sector social initiatives, cause-related marketing, and event-sponsorship. The seminar analyses conditions for successful cross-sector partnerships as well as some limitations of such programs. The course also addresses how “multi-nationalization” of business can drive the emergence and configurations of cross-sector partnerships. Finally, the seminar emphasizes the growing importance of social impact assessment for cross-sector partnerships. The aim of this course is to arm students with the analytical skills and knowledge necessary to form, evaluate, and critique cross-sector partnerships and decisions about how to engage in such programs for governments, NGOs and corporations.

E218: Applied Microeconometrics (SIS Class #: 24844)
Shinsuke Tanaka, Mondays/Wednesdays, 11:05 AM-12:20 PM
This course is designed for students who are interested in learning advanced econometric techniques to answer a broad array of academic empirical research questions. To this end, this course provides a set of theoretical and practical econometric techniques for conducting high-quality empirical research. The curriculum is oriented toward applied practitioners by focusing on research design and methods for causal inference. The course covers several of the most commonly used estimation techniques (i.e., matching, fixed effects, difference-in-differences, instrumental variables, and regression discontinuity). Econometrics (at the level of E213) is a strict prerequisite and may not be taken concurrently.
FACULTY BIOGRAPHY:
Edward Schumacher-Matos has had a unique career as an academic and a journalist. He is just ending a stint as ombudsman at NPR after having been an op ed columnist for The Washington Post, an editor at The Wall Street Journal, and a foreign correspondent for The New York Times. Earlier, he was part of a team to win a Pulitzer Prize at The Philadelphia Inquirer. He has written extensively from Latin America, North Africa, East Asia and Spain. He also founded and was CEO of the Rumbo chain of four Spanish-language daily newspapers in Texas. Professor Schumacher-Matos began his journalism career at the Quincy Patriot Ledger while a student at Fletcher. As an academic, meanwhile, Professor Schumacher-Matos has been the Robert F. Kennedy Visiting Professor at Harvard University’s Kennedy School and the James Madison Visiting Professor at Columbia Journalism School. He is currently a fellow at the Woodrow Wilson Center for International Scholars, where he focuses on the economic impact of mass migration. He also is a fellow at the Migration Policy Institute in Washington and the Global Migration Center at the Graduate Institute for International and Development Studies in Geneva. He has been a Fulbright Fellow in Japan and a Bi-National Commission Fellow in Spain. He continues to teach at Columbia.

CANCELLED COURSES FOR THE SPRING 2015 TERM:
• EIB B264: Strategic Marketing for Nonprofit Organizations, with Professor Bernard L. Simonin
• DHP P202: Leadership in Public and Private Sector Organizations, with Professor Bill Martel
• DHP P233: Information and Communication Technology for Sustainable Development

GENERAL INFORMATION:
• Note the spring course, D231: Gender and Human Security in Transitional States and Societies, is a course credit option in the Human Security/Comparative Politics field of study.

• Note the Economics and International Business (EIB) Breadth Requirement has been updated: Each MALD student is required to successfully complete the course, EIB E201: Introduction to Economic Theory, or EIB E211: Microeconomics, or any other higher-level Economics course listed below to fulfill the EIB Breadth Requirement. Students who pass the E201 Equivalency Exam may choose to enroll in EIB E201 but are encouraged to enroll in EIB E211, or they may choose to fulfill the EIB Breadth Requirement by taking another Economics one-credit course from the list below. In order to take any one of the listed Economics courses to satisfy the Breadth Requirement (with the exception of EIB E211), one must pass the E201 Equivalency Exam. Students who receive equivalency for one of the listed courses still must take a full credit Economics course in order to satisfy the EIB Breadth Requirement. Please carefully review the course descriptions for information on other prerequisites for the upper level Economics courses.
  o EIB E211: Microeconomics
  o EIB E212: Macroeconomics
  o EIB E213: Econometrics*
  o EIB E214: International Economic Policy Analysis
  o EIB E218: Applied Microeconometrics*
  o EIB E220: International Trade and Investment
  o EIB E221: Advanced International Trade and Investment
  o EIB E230: International Finance
  o EIB E240: Development Economics: Macroeconomic Perspectives
  o EIB E241: Development Economics: Policy Analysis
  o EIB E242: Development Economics: Micro Perspectives
  o EIB E246: Environmental Economics
  o EIB E247: Econometric Impact Evaluation for Development
  o EIB E262: The Economics of Global Health and Development

Please note during fall and spring Orientation, an Equivalency Exam is offered for E201.

Important to Note: * EIB E213: Econometrics and EIB E218: Applied Microeconometrics may not be used to satisfy both the Quantitative Reasoning Breadth Requirement and the Economics and International Business Breadth Requirement. Students must determine which Breadth Requirement it will satisfy.

• Note the Quantitative Reasoning (QR) Breadth Requirement has been updated:
Each MALD student who does not pass one of the Quantitative Reasoning (E210m or B205) Equivalency Exams will be required to take one of the following courses:
  o DHP P203: Analytic Frameworks for International Public Policy Decisions*
  o EIB E205 : Data Analysis and Statistical Methods
  o EIB E206 : Data Analysis and Statistical Methods for Business
  o EIB E262 : Marketing Research and Analysis
  o EIB E210m: Quantitative Methods
  o EIB E213: Econometrics +
  o EIB E218: Applied Microeconometrics+

Important to Note: * DHP P203 may not be used to satisfy the second required DHP course credit.
+ EIB E213 and EIB E218 may not be used to satisfy both the Quantitative Reasoning Breadth Requirement and the Economics and International Business Breadth Requirement. Students must determine which Breadth Requirement it will satisfy.