The Institute for Business in the Global Context is pleased to welcome HHL-Leipzig Graduate School of Management

“Nano. Tweet. Long Tail: What is the Next Big Small Thing?”

In a presentation featuring Dean Bhaskar Chakravorti

The Institute for Business in the Global Context is hosting a group of mid-career, part-time MBA students from HHL - Leipzig International School of Management. The program offers part-time students firsthand experiences of other universities and businesses around the world.

This opportunity comes to us through Professor Christopher ‘Rusty’ Tunnard PhD., who teaches consulting and social networking in HHL’s full- and part-time MBA programs. The program’s founding dean is Dr. Richard B. Mancke, an internationally-known economist who taught at Fletcher and served as the school’s interim Dean in the mid-1990s.

On behalf of the Institute for Business in the Global Context, please join us in welcoming this group of German MBA students during a luncheon, networking session and a provocative presentation featuring our own Dean Bhaskar Chakravorti.

Thursday, September 22nd 2011
The Cabot Intercultural Center, Room 702
Lunch begins promptly @ 12:00p.m.

RSVP is required for this event please visit EventBrite for your free ticket here.
About HHL-Leipzig Graduate School of Management

The full-time MBA Program at HHL has been accredited successfully by AACSB (2004, 2009) and ACQUIN (2009) and it combines both - a leadership focus with global experience. The program is entirely taught in English. It is designed to sharpen interpersonal and analytical skills while deeply immersing students in general management with a global class. More than 70 per cent of our students have an international background.

The full-time MBA Program has been ranked in the "Financial Times European Business Schools" list as No 1 in Germany and in a very respectable position as No 34 in Europe. For more information about HHL visit: http://www.hhl.de/