

# “Profit and Prose: Multinationals and the Science of Corporate Research”



ace group

[Dr. Stephen Collesano, SVP](#)

**Monday, February 8, 2010**  
**Cabot Intercultural Center, 7<sup>th</sup> Floor**  
**5:30PM – 6:30PM Lecture**

Steve Collesano is a veritable corporate research mogul, having built a very prestigious internal research and consulting group at **AIG** for 24 years that grew from 8 to 250 people at its peak. Supporting then CEO Hank Greenberg and his management team, Steve led fascinating projects that spanned international trade, finance and economics. Come and peer into the world of internal corporate research and business intelligence. Steve will share best practices and case studies on the systematic approaches and tool kits corporations use to problem solve, anticipate industry and competitive changes, and successfully impact corporate strategy and decision-making. And if you want to know the behind the scenes perspectives on AIG's collapse, Steve will share his insights as well.

Steve is currently SVP, Global Research & Development at [The ACE Group](#), one of the world's leading global commercial property and casualty insurance and reinsurance organizations, with [operations in more than 50 countries](#) and a client base spanning more than 140 countries. His mandate is to expand ACE's internal research group into a full service outfit and develop the firm's ebusiness capabilities.

**RSVP is required. Please visit EventBrite.com for your free ticket:**

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**For more information, visit: <http://fletcher.tufts.edu/ibc/gss-2009-10/collesano.shtml>**

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