Fletcher D-Prize
Custom Challenge
2013-2014

Propose your own challenge! If you know of another proven intervention in need of greater distribution, we would like to hear it.

Suggested parameters for Fletcher D-Prize challenges include:

- Seek out technologies already proven to work in the developing world. For example, the effects of mosquito nets for malaria prevention have been well researched over several decades.
- Fletcher D-Prize looks for proven technologies that can grow in scale and accessibility, and lead to an exponentially larger impact in the fight against poverty.
- Fletcher D-Prize is particularly interested in proposals that identify barriers to distribution, and propose new ideas to alleviate those bottlenecks and expand access to proven poverty solutions.

Consider the following when proposing a Fletcher D-Prize challenge:

Is the solution you will distribute proven?

- What’s the raw cost of a treatment, and cost of total treatment with distribution?
- What evidence, like randomized control trials, exists that proves the impact of the intervention? Is the impact worth the cost? (Common cost-effective metrics include cost per DALY or cost per QALY).

Is there a need for wider distribution?

- What is the size of the market, (e.g., how many people are in need of this poverty intervention?)
- How many people are being treated currently, and is there a gap between that and market need?
- What are the primary methods of distribution? Are there population segments currently not reached by today’s primary methods?

Is there an opportunity to intervene?

- If a gap between supply and demand of the solution exists, why is that? Is there any evidence that better distribution could close this gap?

Ready to Apply?

Download a First Round Application Packet at: fletcher.tufts.edu/D-Prize/Apply/Application

Email questions to Nicholas Fusso at nicholas@d-prize.org