Sponsorship Opportunity

The Fletcher School | Tufts University

Explore Africa Where the Front Page Meets the Business Page

Explore Since 1933 The Fletcher School has been committed to taking an interdisciplinary approach in exploring the connections that drive international affairs.

The Fletcher School is continuing its tradition of approaching Africa from every possible angle with the “Africa’s Turn?” conference. Conference participants will gain a unique perspective on placing bets on the continent—for profit or for development and social progress or both—through examining themes and cases that straddle today’s front page and the business page.

Connect with decision makers, innovative problem-solvers, and thought leaders in:
• Business-building and investment
• Policy-making and government
• Social sector, non-governmental intervention and development
• Advisory services and multi-lateral intervention
• Academia and practice in the field
• The student community: tomorrow’s change agents

Engage and further your commitment to shaping business and investment, policy, development and international relations in Africa by becoming a sponsor of “Africa’s Turn?” As an active player on the global stage, you will benefit not only from the invaluable exposure that your organization will receive, but also from the unique opportunity to examine the promise and reality of the global economy’s “final frontier.”

Conference Partners

The MasterCard Foundation

CEME Center for Emerging Market Enterprises

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The Center for Emerging Market Enterprises (CEME) • The Fletcher School, Tufts University
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Conference Sponsorship Levels

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We invite your contributions in one of the following ways:

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<th>Sponsorship Level</th>
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| Supporting Sponsor | • The largest and most prominent sponsor logo placement on all collateral materials related to conference promotion  
• 6 premier seats throughout the two-day conference proceedings  
• Recognition at the conference opening day remarks  
• Recognition as a host of the V.I.P. dinner  
• Your company will be a featured sponsor (with most prominent logo placement) of the post-conference publication | $20,000 |
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• 4 premier seats during the main conference proceedings  
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| Participating Sponsor | • Sponsor name placement on all collateral materials related to conference promotion  
• 2 premier seats during the main conference proceedings  
• Recognition as a sponsor at the all-conference reception  
• Recognition at the conference opening day remarks  
• Your company will be listed as a sponsor of the post-conference publication | $5,000 |
| Media | If you are interested in becoming a media partner or sponsor, please contact us to discuss opportunities. |         |