



THE FLETCHER SCHOOL
TUFTS UNIVERSITY

**MASTER OF INTERNATIONAL BUSINESS (MIB)
APPLICATION INSTRUCTIONS**

Dear MIB Applicant:

Thank you for your interest in The Fletcher School and the Master of International Business (MIB) program. These instructions pertain only to the MIB degree program. This program is a two-year hybrid degree that focuses on international affairs and international business. If you would like to apply to a different program at Fletcher, please use the instruction sheet for the appropriate degree program. These instructions provide essential information to enable you to complete your application accurately and thoroughly. Please read this document carefully and print it out so that you may refer to it as you complete your application.

Note that:

- ◆ The Committee on Admissions and Scholarships cannot review your application until **all** required materials are received.
- ◆ With the exception of standardized test scores and transcripts, please use the online application to submit all information.
- ◆ Refer to the Dates and Deadlines section below for specific deadlines.
- ◆ Please do not submit a duplicate hard copy of your online application. Duplicate materials may cause processing errors and delays in handling.
- ◆ Application materials and supporting documents become the confidential property of The Fletcher School and cannot be returned to you. We suggest that you retain a copy of your application for your records and make a copy of those documents that are not confidential.

Fletcher offers an Early Notification process for MIB applicants. The Early Notification process provides applicants an opportunity to receive an admissions decision by January 1 for enrollment in September. Early Notification applicants will either be offered admission or deferred for later review with the regular applicant pool. Early Notification is not binding—thus, Early Notification applicants may apply to other graduate programs.

We appreciate your interest in The Fletcher School and look forward to receiving your application. If you have any questions about the admissions process or The Fletcher School, please contact the Office of Admissions at 617-627-3040 or fletcheradmissions@tufts.edu.

Sincerely,
Office of Admissions and Financial Aid
The Fletcher School

DATES AND DEADLINES

Enrollment Option	Application Deadline	Notification by
Fall 2010 Enrollment – Early Notification	November 15, 2009	January 1, 2010
Fall 2010 Enrollment – Regular Notification	January 15, 2010	April 1, 2010
Fall 2010 Enrollment – Final Deadline	March 1, 2010	April 1, 2010

Under the Early Notification process, **all** required materials, including transcripts, test scores, and recommendations must be received by November 15. If all application materials are not received by November 15, the application will be held to be reviewed during the regular notification process.

Applications for Fall enrollment will be accepted until March 1. However, preference in awarding scholarships will be given to applicants who meet the January 15 deadline.

Note that there is no Spring enrollment option for the MIB program.

APPLICATION REQUIREMENTS

All MIB applicants must submit the following materials.

- **Online Application for Admission**
Please refer to the Application Instructions section below for information on completing your application correctly and thoroughly.
- **Application Fee of \$70**
The application fee is payable through the online application by credit card or e-check (drawn on a U.S. bank). You may also mail a check or money order to the Office of Admissions (address below). Checks must be made payable in U.S. dollars to the Trustees of Tufts College and must be drawn on a U.S. bank.
- **Official Academic Transcripts from all previously attended colleges and universities**
Transcripts not in English **must** be accompanied by a certified English translation. Transcripts should show the name of each course taken and the grade received, as well as the year/semester in which it was taken.

If you participated in a study abroad program and those grades are not listed on your transcript, you must submit an official transcript with grades from the host institution(s).

If your college or university does not use a traditional 4.0 grading scale, please provide (in the additional information section of the application) an explanation of the grading system.

- **Three Letters of Recommendation**
We suggest that at least one letter come from a faculty member, academic dean, or an advisor familiar with your academic performance. A second letter should come from a professional supervisor, mentor, or colleague.

We prefer that you use the online recommendation system included with our online application. Please instruct your recommenders to set any spam filtering software to allow all emails from notification@smtp.embarc.com, as this address will be used to communicate with them throughout the recommendation process.

Though we **strongly** recommend use of the online recommendation system, you may also print recommender forms from the Supplemental Forms section of the online application and have your recommenders submit their letters in hard copy.

- **Personal Statement** (600-800 words, single-spaced, Times New Roman 12 point font)
Fletcher's Committee on Admissions seeks to ensure that there is a good match between each admitted student and the School. Please tell us your goals for graduate study at Fletcher and for your career. Why is The Fletcher School the right place to pursue your academic objectives and to prepare you to meet your professional goals? Why have you selected the degree program to which you are applying?

If you are planning to pursue a joint degree, please be sure to address this interest in your personal statement.

- **Supplemental Essays** (Each essay should be 500 words (maximum), single-spaced, Times New Roman 12 point font)
All MIB applicants must answer two supplemental essay questions and submit the answers in the same document.
 - **ESSAY 1:** Choose one of the following:
 - Share something about yourself to help the Admissions Committee develop a more complete picture of who you are.
 - Tell us more about how you first became interested in international affairs, or in pursuing an international career.
 - Describe the elements of your personal, professional, and/or academic background that have prepared you for your chosen career path.

- **ESSAY 2:** All MIB applicants must answer the following question:
Describe an issue or trend of current relevance that is best examined through the lense of both business and international affairs. Why is this dual perspective important?
- **Résumé**
Provide a current résumé that includes information on, and dates of, your educational history, employment, academic honors and awards, international travel, scholarships, publications, and extracurricular, community, and volunteer activities.
- **Official Test Score Reports (*please read carefully for requirements*)**
All MIB applicants are required to take the Graduate Management Admissions Test (GMAT). Applicants must contact the testing service to have official score reports sent to The Fletcher School. Fletcher’s institutional code is 7JB-L3-70. No department codes are required. **To ensure timely score reporting, we suggest that you take the test at least one month prior to the admissions deadline.**

If your native language is **not** English *and* you have **not** earned a university degree where English was the language of instruction, you are required to take either the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS) in addition to the GMAT. A score of 600 on the standard TOEFL, 250 on the Computer-Based TOEFL (CBT), 100 on the Internet-based TOEFL (iBT), or 7 on the IELTS is generally considered evidence of sufficient English language ability for graduate study at The Fletcher School.

- **Evaluative Interview (*optional*)**
An on-campus evaluative interview is an excellent way for you to share information about yourself and to learn how The Fletcher School will meet your academic and career goals. The interview is recommended, but not required. To schedule an interview, please contact the Office of Admissions at fletcheradmissions@tufts.edu or 617-627-3040 well in advance of your requested interview date. Interviews are held throughout the fall semester, and availability is limited.
- **Scholarship Application (*if applicable*)**
If you plan to apply for scholarship aid from Fletcher, you must complete the Scholarship Application included with the online application. U.S. students and permanent residents intending to apply for federal student loans must also complete The Free Application for Federal Student Aid (FAFSA).

PLEASE NOTE: Application materials and supporting documents become the confidential property of The Fletcher School and cannot be returned. We suggest that, for your own records, you retain a copy of the application and make a copy of those documents that are not confidential.

It is the long standing policy of Tufts University and The Fletcher School to actively support equality of opportunity for all persons and no individual shall be denied admission or be otherwise discriminated against because of race, color, sex, sexual orientation, age, marital or veteran status, religion, national or ethnic origin, or disability.

APPLICATION INSTRUCTIONS

This section outlines sections of the application or questions that merit special attention. Please refer to the guide below when completing your application.

Page 1: Personal Information

- Other Name: Use this field to inform us of any surnames you have used in addition to the name listed under Legal Last/Surname. This includes names such as maiden names or secondary family names. If any alternate names or spellings are listed on your transcripts or official documents, please list them here.

Page 1: Contact Information

- Valid until: Please provide the date through which your mailing address is valid. After this date, all correspondence will be sent to the address provided in the permanent address section.

Page 1: Recommendation Information

- Providing your recommenders' contact information is **required**. Please complete this section thoroughly for each recommender.

Page 2: Post-Secondary Education

- Primary Undergraduate Degree Institution: Use this section for the school from which you received your undergraduate degree.
- Other Post-Secondary Institutions from which you earned/will earn a degree: Use this section to list all other degrees, most recent school first. This includes Master's degrees and also Associate degrees. Please do not list high school education.
- Other Post-Secondary Institutions attended: Use this section to list all other post-secondary schools attended including study abroad, certificate, and exchange programs. Please note that official transcripts/records must be provided for institutions listed in this section. For study abroad or exchange programs that are not listed on your university's transcript, a separate transcript must be provided.

Page 3: Language Proficiency

- Foreign Languages: It is not necessary to repeat the native language and primary language spoken at home in this section.

Page 4: The Fletcher School

- Term/Year applying for: Please note that the MIB does NOT accept applications for Spring enrollment. Only the MALD program accepts applications for Spring enrollment.
- Early Notification: Only complete applications (including all recommendations and supplemental materials) received by November 15 will be considered.
- Joint Degree: Applicants to the MIB program may not pursue a joint degree with an MBA.

Page 4: Intended Fields of Study

- MIB applicants must choose two fields of study. The first field must be an international business field (marked MIB). The second field must be an international affairs field of study. The fields of study indicated in the application are non-binding and provide the Admissions Committee a sense of your interests.

Page 4: Countries of Residence

- Please list countries where you have lived for six months or longer. Study abroad and exchange programs should not be listed in this section, regardless of length of stay. They should be listed in the International Travel and Study Abroad section of the application.

Page 5: Previous Educational Financial Aid

- Scholarship Aid Received: Please provide the **total** amount of scholarship aid received during your time at the institution listed, regardless of source (private scholarship, institutional scholarship, etc).

Page 5: Applicant's (and Spouse's) Assets and Liabilities

- Please estimate total assets and liabilities as thoroughly as possible. This section is intended to give the Committee a full sense of your financial need.

Page 6: Academic Year Financial Plan

- Resources: This section gives the Committee an understanding of your plans to fund your graduate school education. Please list all resources that will be allocated to graduate school. The sum of resources listed should equal or exceed the sum of expenses in the right hand column.
- Expenses: Estimated 2010-2011 MIB Tuition (\$43,260) and fees (\$632). Please see the Tuition and Expenses section for estimates for the other categories. The sum of expenses listed should be equal to or less than sum of resources in the left hand column.

Page 7: Personal Statement

- Use this section to upload your personal statement. The personal statement should be between 600 and 800 words in length. Please use the following format: single-spaced, Times New Roman 12 point font.

Page 8: Essay Questions

- Use this section to upload a single document with your answers to both essay questions. You should answer one of the three essay questions in addition to the specific question for MIB applicants. Both essays should be no more than 500 words in length. Please use the following format: single-spaced, Times New Roman 12 point font.

Page 10: Additional Information

- Please use this section to provide answers to questions that did not fit in the application form. **Please do not upload writing samples as they will not be considered as a part of the application.**

APPLICATION PROCESSING

Note that your application cannot be processed or reviewed until your registered on-line recommenders have also submitted their recommendations online. Once your online application and recommendations have been received, The Fletcher School Admissions Office will send you an email confirming receipt. This email will include a username and password to the Tufts Graduate Admissions Management System (GAMS) that will allow you to check the status of your application and supplemental materials. Once we have received your online application, we will match it with the paper materials you have submitted, including transcripts, test scores, and paper recommendations.

PLEASE WAIT TEN (10) BUSINESS DAYS AFTER YOUR APPLICATION, INCLUDING RECOMMENDATIONS, HAS BEEN RECEIVED BEFORE CONTACTING THE OFFICE OF ADMISSIONS ABOUT YOUR APPLICATION STATUS. WE WILL BE UNABLE TO ACCURATELY INFORM YOU OF YOUR APPLICATION STATUS BEFORE THIS TIME.

TUITION AND EXPENSES (2010-2011 ACADEMIC YEAR)

The cost of a Fletcher education is similar to comparable institutions, especially in light of the financial aid resources available to students. The cost of living varies widely depending on students' needs and preferences. Below are estimated costs, subject to change, for the 2010-2011 academic year. Tuition and fees normally increase four to six percent annually.

Tuition	\$43,260
Health Service Fee (mandatory)	\$632
On Campus Room and Board*	\$4,750 (Blakeley Hall on-campus housing) + \$4,800
Off-campus Room and Board	\$12,000-\$14,500 (estimated)
Personal Expenses	\$1,200 (estimated)
Books and Supplies	\$1,000 (estimated)
Health Insurance**	\$1,505

*Several meal plans are available – this fee reflects 14 meals/week for one academic year

**Waived with proof of other coverage

APPLYING FOR SCHOLARSHIP AID

A Fletcher education is a significant investment, and it is essential that you formulate a plan to finance your education as early as possible by exploring all potential sources of funding including personal savings, family contributions, outside scholarships, and educational loans. The Fletcher School is committed to providing scholarship assistance to as many students as possible; however, our resources are limited. Therefore, your plan for paying for tuition and other expenses should not rely solely on financial assistance from Fletcher.

A variety of financial aid resources are available to Fletcher students, including scholarship aid, on-campus employment, loans guaranteed by the U.S. federal government, and private educational loans. Many Fletcher students find it necessary to borrow educational loans to finance their graduate studies.

All applicants who complete the Fletcher Scholarship Application by January 15 are eligible for scholarship aid consideration. Completing the scholarship application thoroughly and accurately will ensure that the Committee is able to evaluate your request for scholarship aid. Please see the Application Instructions above for notes on completing the application thoroughly.

The Fletcher School awards over \$4 million in scholarship aid annually. Fletcher scholarship awards are calculated based on a combination of merit and need. Financial need is determined through an evaluation of an applicant's resources, which includes income and asset information. No distinction is made between domestic and international students in awarding scholarship funds. While over ninety percent of the candidates requesting scholarship aid receive at least partial funding, Fletcher students need to formulate a financial plan that does not rely solely on Fletcher scholarship aid. Fletcher scholarships typically range from \$3,000 per academic year up to full tuition. The middle 50 percent of scholarships awarded are in the \$6,000 to \$16,000 range. Please note that Fletcher offers very few full-tuition scholarships, and assistance to support living expenses is not available.

Through the generosity of Thomas Schmidheiny, the Committee on Admissions and Scholarships awards the Schmidheiny Global Business Scholarship, a two- year, full tuition scholarship for study in the MIB program. This scholarship is given to MIB students who show leadership and promise in careers that involve the intersection of global issues and business practice. Fletcher is committed to supporting students whose interests lie in the increasing interactions between the public and private sectors, the impact of foreign policy on management decision-making and strategy, and the growing range of international affairs trends impacting business.

In addition, The Fletcher School is pleased to offer the Emerging Markets Enterprise Scholarship to MIB students who are committed to fostering the growth of enterprises based in or operating in the emerging markets. Scholarship recipients are selected on the basis of their knowledge of, interest in, and dedication to emerging markets enterprise issues. Scholarship recipients receive minimum half tuition scholarship and opportunities to participate in research with the Center for Emerging Market Enterprises. All students who submit the Fletcher Scholarship Application are considered for the scholarship and need

not submit a separate application, though the applicant's MIB essay should address his or her interest in this particular subject area, if applicable.

Applicants are also strongly encouraged to research outside sources of scholarships as early as possible. The deadlines for many scholarships sponsored by private organizations are often in October or November of the year before a student intends to matriculate. Applicants from the United States are urged to consult their undergraduate placement, counseling, and financial aid offices regarding fellowship programs that may support graduate study. International students should apply for awards offered by their governments or by governmental and private agencies in the United States or elsewhere.

In order to apply for financial assistance from The Fletcher School, applicants must complete the following procedures:

1. All applicants seeking Fletcher scholarship aid must submit the Fletcher Scholarship Application with their Application for Admission. Please note that preference in awarding scholarship assistance will be given to applicants who meet the January 15 deadline. By completing the scholarship application, applicants are eligible for all Fletcher scholarships.
2. All U.S. citizens and permanent residents applying for federal loan programs and Federal Work-Study must also complete the Free Application for Federal Student Aid (FAFSA). You may obtain this form on the web at <http://www.fafsa.ed.gov>. We recommend that you submit the FAFSA by February 1. Estimated income and tax information is allowable.

MAILING/CHECK PAYMENT ADDRESS

Please collect and send all paper materials (official transcripts, hard copy letters of recommendation, fee check, etc.) in one large envelope. Application materials and supporting documents become the confidential property of The Fletcher School and cannot be returned to you. We suggest that you retain a copy of your application for your records and make a copy of those documents that are not confidential.

If paying by check or money order, payment must be made to the Trustees of Tufts College in the amount of \$70 (U.S.). If paying by personal check, funds must be drawn on a U.S. bank, or a foreign bank with a U.S. branch. Please put your full name and Social Security Number (if applicable) on your check.

Mail all documents to:

The Fletcher School

Office of Admissions and Financial Aid

160 Packard Avenue

Tufts University

Medford, MA 02155

Phone: 617-627-3040, Fax: 617-627-3712

Email: fletcheradmissions@tufts.edu

Web site: <http://fletcher.tufts.edu>

OTHER IMPORTANT ADDRESSES

Tufts University Student Financial Services

Dowling Hall Student Services Center

Tufts University

419 Boston Avenue

Medford, MA 02155

Phone: 617-627-2000, Fax: 617-627-4691

Email: StudentServices@ase.tufts.edu

Web site: <http://uss.tufts.edu/finaid/gradaid>

Free Application for Federal Student Aid (FAFSA)

Institutional Code Number: 002219

Phone: 800-433-3243

Web site: <http://www.fafsa.ed.gov>

Graduate Record Examination (GRE)

Institutional Code: 3399

Phone: 609-771-7670

Email: gre-info@ets.org

Web site: <http://www.ets.org>

Graduate Management Admissions Test (GMAT)

Institutional Code: 7JB-L3-70

Phone: 800-717-4628

Email: gmat@ets.org

Web site: <http://www.gmat.org>

Test of English as a Foreign Language (TOEFL)

Institutional Code: 3399

Phone: 609-771-7100

Email: toefl@ets.org

Web site: <http://www.ets.org>

International English Language Testing System (IELTS)

Email: ielts@ieltsintl.org

Web site: <http://www.ielts.org>